



# SPONSORSHIP FORM

Sunday, September 10, 2023

City View 520 | Commonwealth Commerce Center

Jackson County  
SUICIDE  
PREVENTION  
COALITION

Help us honor lives lost to suicide, celebrate survivors, and support their friends and families. This annual event spreads awareness our community on the impact suicide has had in Jackson by being a sponsor of this year's event.

Business/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

## PRESENTING SPONSOR - \$1,000

- Will be listed in media as one of our presenting sponsors: "Presented by..."
- Will receive the largest **logos** on the event shirt and event webpage  
*Must sign-up by 8-18 to have logo on shirts.*
- Table in VIP seating (seats 8)
- Full feature of your organization on social media
- Dinner with Keynote Speaker & Coalition Leaders
- 1 Vendor table at the event in a premium location

## Gold Sponsor - \$750

- Will be listed with **logo** at appetizer stations as having been "Provided by..."
- Mentioned as a sponsor in all media
- **Logo** on the event shirt and website  
*Must sign-up by 8-18 to have logo on shirts.*
- Social Media Shout Out
- Table in VIP seating (seats 8)
- Passport Vendor table at event

## Silver Sponsor - \$500

- Mentioned as a sponsor in all media
- **Logo** on the event shirt and website  
*Must sign-up by 8-18 to have logo on shirts.*
- Social Media Shout Out
- Passport Vendor table at event

Checks should be made out to "LifeWays" with **Stomp Out Suicide** in the memo and are due by September 10, 2023.

### For sponsorships that include a logo:

Please email your **logo** to [pr@lifewaysmi.org](mailto:pr@lifewaysmi.org).  
Logos preferred in .svg or .png formats.

## Grab Bag Sponsor - \$250

- Mentioned as a sponsor in all media
- Organization name on website
- Social media shout out
- **Logo** included on Grab-Bags  
*Must sign-up by 8-18 to have logo on bags.*

## Passport Vendor Booth Sponsor - \$100

- One 8 ft vendor booth
- Must be present at booth from 5-7 p.m. and must arrive early for set-up.
- Passport booths must be able to provide valuable resources, classes, community support in areas where our community has higher risks for suicide.

## Memorial Sponsor - \$25

- Provide a name to honor at the event. Whether a survivor of or life lost to suicide.
- Names will be listed on a banner at the event and at all of the event tables.



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## ADDITIONAL DETAILS

### PASSPORT BOOTH SPONSOR

- 150+ people will cycle past your booth.
- All attendees who want to be entered to win the great door prizes, must get their passports stamped at the event passport booths.
- Passport booth sponsors will be required to set up early for the event on 9/10/2023.
- Passport booth sponsors will be required to have someone in attendance at their booth from 5:00 to 7:00 PM on 9/10/2023.
- As a passport booth, you are welcome to give a brief demonstration, speech, or anything else you have to hand out to the community regarding your services before “stamping” the persons’ passports and they move on down the line of passport booths.
- Passport booths must be able to provide valuable resources, classes, community support in areas where our community has higher risks for suicide.

**If you are signing up to be a Passport booth sponsor, please indicate the target high-risk community you serve:**

LGBTQ+

Youth

Individuals living with chronic illness

Veterans

BIPOC

Individuals struggling with their mental health

Adults

At risk for Homelessness

### MEMORIAL SPONSOR

Please provide the name of the individual you wish to honor/memorialize at this event:

### NOTES TO EVENT PLANNERS

Please provide any additional notes or details you think the event planners may need to know: